



Head of Marketing

Key responsibilities:

The head of marketing will lead NextEarth effort to acquire, manage and retain NextEarth large customers: (i) independent power producers (CHP, wind, solar, hydro) (ii) large industrial and commercial customers.

The head of marketing will participate to the development of offers, will develop adequate marketing channels and participate to relevant events and conferences.

He or she will structure and negotiate contracts and as the business grows will recruit and manage a team of marketers.

Main focus will initially be on the French market with future expansion on other European markets.

Candidates following the following criteria will be considered:

Prior marketing experience preferably in the energy sector with large customers or independent power producers.

The candidate will be English and French speaking with strong interpersonal and communication skills.

The role offers a unique opportunity to be part of a disruptive and fast growing energy player, the opportunity to grasp responsibility and fully benefit from the growth and results of the company.

The salary is market base with significant result-base upside.

The role will be based in Paris with London as a secondary option.